



**DOWNTOWN BUSINESS ASSOCIATION
PRESENTS**

*The 2009 - 7th Annual Snowflake Festival's
Parade of Lights
A Cowboy Christmas*

Saturday, December 12th, 2009

"Parade Start Time: 5:00 PM"

Line-up time 3:00 PM in front of the Crystal Theater

Awards

Revolving Trophy - name to be added each year

First Place \$100 Second Place \$ 75 Third Place \$ 50 (prizes paid in DBA bucks)

Entry Rules

☆ **Entry Deadline is Friday, December, 4th 5PM**

☆ \$25.00 fee payable to the DBA (PO Box 2609, Elko, NV 89803).

☆ All entries MUST have Lighting.

☆ Bring a flashlight, water, and trash bags.

☆ No candy is to be thrown from floats. You can have walkers beside your float
Throwing candy to the crowd if you wish.

☆ Winners will be notified and prizes awarded after the parade.

☆ **NO SANTA'S**. DBA will provide a Santa to ride at the end of the parade.

☆ **Christmas Music Only** and at a volume not to interfere with adjacent entries and

Floats, any variance from this rule will cause removal from the event and forfeit of entry any fees.

☆ **Please provide two brief descriptions (25 words or less) of your float, driver, riders, club, family and any facts about your float that might be of interest to the crowd (this will be read by the announcers).**

ENTRY FORM

Name of group sponsoring float _____

Mailing address _____

Contact Person _____ Phone # _____

(Please print) _____ Phone# _____

Description of entry _____

Signature: _____ Date: _____

You may drop off or mail the entry form to: Your Marketing Connection at 576 River Street Elko, NV 89801. Please get your entries in early to insure your spot in the event. For additional information, please contact the event chairperson, Judy Trotter at: 775-397-1950, or 775-753-4200.